

WIDEX ALLURE™

FEATURE GUIDE

RESPECT ALL SOUNDS		440	330	220	110
Time-domain filter bank	Closely replicates how the natural auditory system filters sound, for reduced processing delay and pure sound quality.	■	■	■	■
Allure PureSound™	Ultrafast sound processing that removes delay-based distortion for the most pure and personal sound for open fittings.	■	■	■	■
33.1 kHz Sampling rate	Industry-leading sampling rate ensures an accurate digital representation of the original sound for processing.	■	■	■	■
Dynamic Feedback Controller - modes	Fast and efficient detection and cancellation of feedback, engineered to adapt and preserve sound quality without artifacts.	4	4	4	4
Widex Fitting Rationale 2.0	A fitting algorithm designed to provide the most accurate First Fit for the user.	■	■	■	■
True Input Technology	Impressive speech intelligibility and sound quality in every situation due to an expanded input range of 113 dB SPL.	■	■	■	■
Hammer Detector	Detects and minimizes undesirable loud transient sounds.	■	■	■	■
TruSound AOC	Ensures distortion-free sound performance in noisy situations, even when the hearing aid is fitted close to the fitting limit.	■	■	■	■
TruSound Softener - modes	Preserves comfort for sudden sounds at any input level by taking the edge off impact/impulse sounds.	4	4	on/off	on/off
Variable speed compression	Ensures optimal sound quality as well as consistent speech understanding and listening comfort at all levels.	■	■	■	■
TAILOR TO THE USER		440	330	220	110
Processing channels / Fine-tuning handles	Number of channels/handles for a more precise sound experience and speech intelligibility.	15	12	10	8
Acoustic calibration	Start the fitting process more accurately using acoustic calibration of the user's ear canal for precision fitting.	■	■	■	■
TruAcoustics™	Customization for the user's ear canal for a more accurate and improved sound quality for all ear-tips.	■	■	■	■
Listening program options	Ensures optimum audibility, speech intelligibility, and comfort in more listening situations. Maximum allowed programs:	5	4	3	3
	Universal	■	■	■	■
	PureSound	■	■	■	■
	Music	■	■	■	■



SOUND LIKE NO OTHER

WIDEX ALLURE™

FEATURE GUIDE

FOCUS ON WHAT MATTERS		440	330	220	110
Sound Classifier categories	Hearing aids adapt automatically to different listening situations for clarity, comfort, and audibility.	11	8	6	4
HD Locator - Analysis bands	For better speech intelligibility in noise with channel-specific directionality for speech emphasis.	15	12	10	8
Speech Enhancer Pro - modes	Reduces noise and enhances speech in real time in response to individual sound situations and hearing loss.	4	4	3	on/off
Soft-level noise reduction - modes	Unwanted background noise is reduced for greater listening comfort.	4	4	4	on/off
SmartWind Manager™ - modes	Improves comfort and preserves speech understanding in windy situations, while preserving binaural hearing.	4	4	on/off	on/off
Digital Pinna	Helps locate and focus naturally on the voice in front or behind by mimicking the normal pinna effect.	■	■	—	—
CONNECTIVITY		440	330	220	110
2.4 GHz Audio streaming	Direct streaming of audio from iPhones, ASHA-compatible Android smartphones, and LE Audio smartphones.	■	■	■	■
Hands-free communication	The microphone of the hearing aid is used to pick up the user's voice for phone calls on a compatible iPhone.	■	■	■	■
Call Control	Answer and end phone calls from a compatible iPhone by double tapping the device or ear.	■	■	■	■
TruStream	Improved sound quality of streamed sound, made possible by a separate streaming compressor.	■	■	—	—
Widex Allure App	Redesigned app with a clear, intuitive workflow and enhanced accessibility functions.	■	■	■	■
AI Sound Assistant	Machine learning algorithm to effortlessly guide wearers to a better, more personalized hearing experience.	■	■	■	■
AI Quick Assistant	AI-driven analysis provides real-time recommendations for personalized settings in seconds.	■	■	■	■
Find my hearing aids	Display a map with the GPS location of your hearing aids.	■	■	■	■
Directional Focus	Adjust the directional focus of the hearing aid microphones manually.	Adv.	Adv.	Basic	Basic
Widex TV PLAY	Direct stereo streaming of TV to hearing aids. Excellent sound and discreet design.	■	■	■	■
RC-DEX	A simple remote for volume and program adjustment.	■	■	■	■



SOUND LIKE NO OTHER